

Our Mission | Engaging and empowering our diverse communities through the arts

Our Vision | Nurture the continuous discovery of diverse and innovative art experiences

Strategic Priorities Pathways to achieve our vision and mission	Strategic Goals Milestones along the pathways
Educating	Strive to sustain excellent standard of teaching Offer sustainable, continuous development for staff, tutors and other stakeholders
Valuing MAC People	Provide a range of professional development opportunities Strive to ensure that MAC becomes an employer of choice Proactively address Health and Safety concerns
Engaging Community	Increase active memberships Provide accessible engagement with diverse communities Engage with mana whenua Engage community organisations and institutions
Optimising MAC's Digital Strategy	Sustain a dynamic online presence Provide a functional, user friendly website Update the Mairangi Arts Centre Trust constitution to accommodate digital technologies
Ensuring MAC's Financial Stability	Increase paid membership Build sponsorship relationships Diversify revenue streams Develop a strong interface with local government
Expanding our contributions to the arts in Aotearoa New Zealand	Curate exhibitions Advance artistic discourse at the centre Build relationships with established practitioners Support emerging artists

Our Values | Respect • Responsibility • Excellence • Principles of the Treaty of Waitangi

Include and **RESPECT** all people

Be **RESPONSIBLE** to stakeholders for improvement in the way we work, and for the sustainability of our organisation

Strive for **EXCELLENCE** in the arts through creativity, critical thinking and skilled practice

Value, honour and embrace the principles of the **TREATY OF WAITANGI**